

Kate Lord
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EXPERIENCE

Photo Editor, *The Wall Street Journal*, Sept. 2010 - present

- Select photos for the daily print edition within the National and International sections
- Assign photographers to shoot stories for The Journal Report section

Multimedia Editor, NBC Universal, Local Integrated Media, Feb. 2009 – Sept. 2010

- Created visual content for the national sections of NBC's local sites in 10 major markets
- Shot and edited lifestyle video for web, broadcast and NBC in Taxi
- Shot still photos for NBCNewYork.com's fashion blog, Thread NY, and food blog, Feast
- Created, researched, selected photos and wrote captions for photo galleries of national interest
- Managed multimedia content produced by a staff of about 50 web journalists across the nation
- Prepared visual content, conducted site testing, and liaised with producers to re-launch 10 sites

Interactive Media Content Producer, IndependentTribune.com, Sept. 2008 - Feb. 2009

- Repurposed print content and integrated multimedia to create visually appealing web features
- Shot and produced video for the web on deadline
- Produced multimedia and interactive pieces, merging audio, photos, video and Flash content
- Managed reporters and copyeditors in order to maintain new, quality stories on the site
- Lead site maintenance by posting content, moderating comments and addressing reader requests

Photographer, The New York Times Company, *Wilmington Star-News*, Feb. - Sept. 2008

- Shot daily news, sports and stand-alone assignments for the print and online editions
- Collected and edited audio for photo/audio slideshows for the paper's website
- Shot, edited and produced video for the web on deadline

Multimedia Producer/Coverage Coordinator, Special Olympics International, Jan. - Oct. 2007

- Helped provide full video coverage of the 2007 Special Olympic World Games in Shanghai, China
- Acted as part of production team to cover 7,000 athletes and 27 sporting events over 10 days
- Trained Chinese college students in videography and Final Cut, and assisted in daily editing
- Shot and co-produced a photo/audio feature on a young Special Olympic athlete in Dublin
- Shot stills for daily galleries of game coverage

EDUCATION

University of North Carolina at Chapel Hill

B.A. in Journalism and Mass Communication, May 2007

Specialization: Photojournalism; Minor: Religious Studies

HONORS

NPPA Best of Photojournalism 2008, Honorable Mention, Best Multimedia Package, with UNC-CH
Time Magazine's Best Websites of 2007, WhiteCityStories.org, with UNC-CH

SKILLS

Advanced experience in audio, photo and video production; expertise with Canon and Nikon digital camera systems, Adobe Creative Suite, Final Cut Pro, ProTools, Audacity, Soundslides, Photo Mechanic; experienced with Flash, HTML and Content Management Systems